

# TODD BOWMAN

GRAPHIC DESIGNER • PRINT, WEB, DIGITAL MEDIA

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## SKILL OVERVIEW:

**"I consider myself first and foremost an artist."**

With a Bachelor's Degree in Graphic Design, I have worked extensively on graphic design projects and Internet site development for many high-profile clients for over 15 years. My skills span the graphic design field including print, web, web application development, standalone application GUI design, motion graphics, photography, 3D modeling, video production and editing, technical writing, and various presentation software. I believe that creativity depends on never becoming stagnant. My answer is to constantly look for ways to evolve by seeking fresh inspiration, surrounding myself with other creatives, and improving with each new project.

## EDUCATION:

Bachelor of Science:  
Graphic Design  
Bob Jones University

Microsoft Certification in Developing and Implementing Web Applications with Microsoft Visual Basic .NET and Microsoft Visual Studio .NET

## SHOWCASE:

toddbowman.com/resume

## EXPERIENCE:

### RF Micro Devices, Inc. (RFMD), Greensboro, NC June, 2012 – Present

- ◆ Graphic Designer and key member of the Marketing and Communications Team
  - Marketing materials including brochures and tradeshow displays
  - Designing and sending of several monthly company-wide e-mail blasts
  - Maintaining and updating documentation (data sheets, brochures, etc.) using InDesign
  - Photography, videographer and editor
  - Assisted with new RFMD brand launch, presentation, and rollout to the organization
- ◆ Web Kahuna of [www.rfmd.com](http://www.rfmd.com).
  - Sole developer since January, 2013
  - Responsible for developing all graphics for the site
  - Testing and compatibility with mainstream browsers such as Firefox, IE, Chrome and Safari
  - Created several web-based tools for engineers
  - Learned JQuery and wrote several automated tools for grabbing RFMD videos from Vimeo and embedding on rfmd.com
  - Coding of monthly email blasts and testing in various email readers
  - Monthly statistical analysis of website usage

### Noregon Systems, Inc., Winston-Salem, NC April, 2000 – June, 2012

- ◆ Sole Graphic Designer in charge of all:
  - Magazine advertisement layout and design
  - Marketing materials including brochures and tradeshow displays
  - Designing and sending of weekly e-mail blasts
  - Product design, branding and photography
  - Graphical User Interface design for many web and Windows applications for both Noregon and its clients
  - PowerPoint template design and presentation finalization
- ◆ Key Marketing Team member assisting in the development of corporate marketing strategies.
- ◆ Technical writer for much of Noregon's software and hardware end-user documentation and general company and product information.
- ◆ Coordinator of tradeshow booth preparation at several shows each year.
- ◆ Coordinator of filming and production of instructional product and marketing videos.
- ◆ Backup to the Network / Desktop Administrator.

### Kindermusik International, Brown Summit, NC July, 1999 – April, 2000

Sole Graphic Designer & Webmaster responsible for:

- ◆ Development of new web pages including layout, design and artwork
- ◆ Navigation system redesign
- ◆ Created 3D models for rendering product images
- ◆ Product photographer
- ◆ Provided website technical support
- ◆ Microsoft Access database maintenance
- ◆ Developed artwork for use by the Creative department
- ◆ Advisor on new company-wide hardware purchases

### Liberty Life Insurance, Greenville, SC

Internship: January, 1999 – May, 1999

Graphic Designer

### Novartis Crop Protection (Syngenta), Greensboro, NC

1997 – 1998 (2 summers)

Intranet Webmaster

## TECHNICAL SKILLS:

### Graphics and Media Programs

Adobe Suite  
Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere Pro  
Acrobat  
Microsoft PowerPoint  
Final Cut Pro  
Maya  
Blender

### Languages & Technologies

HTML, DHTML, CSS  
JavaScript  
VB Script  
ASP, ASP.NET  
PHP  
XML  
Visual Basic  
SQL Database Design  
SQL Server Administration  
Microsoft Visual Studio  
Microsoft IIS

### Web Development Tools

Microsoft Visual Studio  
Adobe Dreamweaver  
Adobe Flash

### Hardware

PC construction, configuration, maintenance of hardware adapters, disk drives, scanners, memory, motherboards, etc.